



# PANCREAS CANCER 2020

State of the  
art & future  
directions

Erlangen, Germany  
14-17 May 2020

[www.pancreascancer2020.org](http://www.pancreascancer2020.org)

## Sponsorship & Exhibition Prospectus

### Quick Facts

**Destination:** Erlangen, Germany, Europe

**When:** 14-17 May 2020

**Host:** University of Erlangen

**Number of Delegates:** 300+

**Delegate Profile:** Surgeons,  
gastroenterologists, medical oncologists,  
pathologists, clinical and basic scientists.

**Website:** [www.PancreasCancer2020.org](http://www.PancreasCancer2020.org)

### Key Dates

**Call for Abstracts:** September 2019

**Registration Opens:** September 2019

**Deadline for submission of abstracts:**  
8 January 2020

**Deadline for early bird exhibition fee:**  
30 November 2019

**Notification of acceptance of abstracts:**  
5 February 2020

**Deadline for early registrations:**  
4 March 2020



## Welcome Letter



I am delighted to welcome you to participate in Pancreas Cancer 2020, State of the Art and Future Directions Conference. This international Conference will be hosted and held at the Redoutensaal, Erlangen, Germany, 14th-17th May 2020.

This Conference will provide a common platform for all specialists involved in pancreatic cancer to interact and share the latest information and developments.

This will include promoting the highest standards of treatment, education and training, clinical and basic research, disease prevention, and patient care at a multi-disciplinary level. Pancreas Cancer 2020 will bring together surgeons, gastroenterologists, medical oncologists, pathologists, clinical and basic scientists from all over the globe, to explore current knowledge in the treatment of pancreatic cancer.

Pancreas Cancer 2020 follows on from the successful meetings in Baltimore (2018), Glasgow (2016), Verona (2014) and Kyoto (2012) and is a major event in the calendar for all those working in the diagnosis and treatment of pancreatic cancer, to learn of the latest developments in this rapidly changing and expanding field.

We are asking the pharmaceutical and medical technology industries to participate actively in this prestigious event which will act as a shop window for all that is best in the field of pancreatic cancer, as well as providing a major opportunity for you to promote the interests of your company. Our aims are to improve collaboration, foster relationships, and bring academic and industry participants together to achieve common goals.

We are looking forward to a very successful Conference; one which reflects our strategy of mixing science and topical issues with the latest advances in research, technology and clinical care to create an integral event in which the needs of commercial companies, as well as delegates, are fully met.

We hope you share our enthusiasm for the Conference and forward to seeing you in Erlangen in 2020.

Kind regards

**Dr. Robert Grützmann**  
Conference Chair, Pancreas Cancer 2020

### Committees and Members

#### Executive Committee

Claudio Bassi  
Andrew Biankin  
Roberto Coppola  
Richard Kozarek  
Franco Mosca  
Vincent Picozzi  
Kyoichi Takaori  
William Traverso

#### Local Arrangements and Social Activities

Christian Pilarsky  
Anne Jacobsen  
Justus Baecker  
Maximillian Brunner  
Georg Weber

#### Administrative Committee

Susanne Reed

## General Information

### Venue

The International Conference on Pancreatic Cancer, "Pancreas Cancer 2020" will take place at the Redoutensaal in Erlangen and will be hosted by the world-renowned University of Erlangen.

### Universitätsklinikum Erlangen



### Profile of Attendance

Over 300 delegates are expected to attend Pancreas Cancer 2020, which is comparable to previous Conferences in Baltimore (2018), Glasgow (2016) Verona (2014) and Kyoto (2012). A very strong scientific and educational Programme, combined with the attractiveness and accessibility of Germany as a destination, leads us to be confident of an excellent attendance at the 2020 Conference.

The treatment of pancreatic cancer requires close co-operation between specialists from different medical disciplines, as well as those involved in research into the disease, so while many delegates will be specialist clinicians and surgeons, the support of an interdisciplinary approach towards research, treatment and care will be one of the key objectives of Pancreas Cancer 2020.



- Europe
- North & South America
- Asia
- Rest of world
- Surgeon
- Clinical or Basic Scientist
- Industry Scientist
- Medial Oncologist
- Allied Health Professional
- Gastroenterologist
- Pathologist
- Radiation Oncologist

#### Top ten represented countries at Pancreas 2018 in Baltimore, USA

- |                    |                   |             |
|--------------------|-------------------|-------------|
| 1. United States   | 5. Sweden         | 9. Finland  |
| 2. Japan           | 6. United Kingdom | 10. Germany |
| 3. China           | 7. Brazil         |             |
| 4. The Netherlands | 8. Italy          |             |

### Contact Us

For further details and assistance, please contact:

**Carrie Hooper**  
Pancreas 2020 Industry  
Liaison and Sales

Email:  
[industry@pancreascancer2020.org](mailto:industry@pancreascancer2020.org)



### Previous Supporters



# Programme at a glance

## Thursday 14 May 2020

<b>Presentation</b>
<b>Registration</b>
<b>Session 1</b> - Chairman's Short Address and Welcome to Pancreas Cancer 2020
<b>Session 2</b> - Neoadjuvant Therapy Best Practises
<b>Coffee Break</b>
<b>Session 3</b> - Surgical Therapy Best Practises
<b>Lunch and Poster Session</b>
<b>Industry Satellite</b>
<b>Session 5</b> - Chemotherapy - Is Pre-Testing Relevant
<b>Coffee Break</b>
<b>Session 6</b> - New Diagnostics
<b>Session 7</b> - PNET
<b>Welcome Reception in Redoutensaal</b>

## Friday 15 May 2020

<b>Presentation</b>
<b>Registration</b>
<b>Session 8</b> - Tumorboard / How do I treat this patient
<b>Group Photograph and Coffee Break</b>
<b>Session 9</b> - Cystic Tumors
<b>Lunch and Poster Session</b>
<b>Industry Satellite</b>
<b>Session 11</b> - Therapeutic concepts / treating the whole patient
<b>Coffee Break</b>
<b>Session 12</b> - The president session: My vision of pancreatic cancer treatment in the future
<b>Faculty Meeting</b>
<b>Conference Dinner at Dauphinspedevent</b> (Buses leave from Redoutensaal at 18:00)

## Saturday 16 May 2020

<b>Presentation</b>
<b>Registration</b>
<b>Session 14</b> - Imaging in Pancreatic Cancer
<b>Coffee Break</b>
<b>Session 15</b> - Immunotherapy Best Options
<b>Lunch and Poster Session</b>
<b>Industry Satellite</b>
<b>Session 17</b> - How to Treat Metastasis
<b>Coffee Break</b>
<b>Session 18</b> - Non-Chemo Non-Surgery Based Therapeutic Approaches
<b>Session 19</b> - Radiation and Other Non-Surgical Local Therapies
<b>Faculty Dinner</b>

## Sunday 17 May 2020

<b>Presentation</b>
<b>Registration</b>
<b>Session 20</b> - Clinical Studies
<b>Coffee Break</b>
<b>Session 21</b> - New Therapies on the Horizon
<b>Session 22</b> - Chairman's Closing Address

## Programme Topics

- Pancreatic cancer research
- Neuroendocrine tumours
- Immuno oncology
- Imaging
- Radiation therapy
- Metastasis
- Surgical techniques
- Clinical studies
- Emerging Treatment Standard



## Sponsorship Opportunities

Pancreas Cancer 2020 will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organisations. The Conference also offers the opportunity to demonstrate your support and commitment to the field of pancreatic cancer, while participating in our sponsorship programme will extend your visibility beyond the exhibition hall.

In order to ensure that your company achieves its objectives by taking part in Pancreas Cancer 2020, a wide range of sponsorship opportunities are available. It is understood that the packages detailed below may not necessarily meet each company's individual requirements, so other sponsorship opportunities to complement specific educational objectives can be considered. Please contact the organisers to discuss tailor-made packages.

### Benefits and Acknowledgements

It is the express intention of the Executive Committee to ensure that participating companies receive the highest recognition in return for their commitment. General benefits will include the following:

- Company name and logo on the sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Conference website
- Editorial entry in the Conference Final Programme
- Acknowledgement in Conference Final Programme against a sponsored item with own branding
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Conference venue

### Sponsor Advantage Chart

Benefit	Platinum €40,000 (1 available)	Gold €25,000 (3 available)	Silver €10,000	Bronze €7,500
Exclusive satellite symposium, 60 minutes	✓			
Parallel lunchtime symposium, 45 minutes		✓		
From the shopping list, items to the value of	<b>€10,000</b>	<b>€8,000</b>	<b>€5,000</b>	<b>€2,000</b>
Complimentary exhibition space	✓	✓	✓	✓
Complimentary full delegate registrations	6	3	2	1
Advance mailing to delegate list	2	1	1	–
Invitation to the Speakers' Dinner	2	1	–	–
Use of Pancreas Cancer 2020 logo	✓	✓	✓	✓
Insert in delegate folder	✓	✓	✓	✓
Conference Final Programme – advertising	Outside Back	Full page	½ page	½ page
Conference Final Programme – editorial	100 words	100 words	100 words	100 words
Conference Final Programme – logo	✓	✓	✓	✓

### Platinum Sponsorship (1 only) €40,000

- Exclusive 60-minute satellite slot integrated with the main scientific programme
- Choice of sponsored items from the 'shopping list' to the value of **€10,000**
- Complimentary exhibition stand - priority choice of location
- Six free registrations for company personnel or guests
- Two advance mailings to the delegate list
- Logo link on the Conference website with a link to own site
- Full-page colour advertisement in the Conference Final Programme, (outside back cover)
- Acknowledgement as Platinum Sponsor in all Conference literature
- Two invitations to the Speakers' Dinner
- Insert in the delegate folder
- Conference Final Programme editorial with logo

### Gold Sponsorship (3 only) €25,000

- Parallel 60-minute lunchtime satellite slot
- Choice of sponsored items from the 'shopping list' to the value of **€8,000**
- Complimentary exhibition stand - priority choice of location
- Three free registrations for company personnel or guests
- Advance mailing to delegate list
- Logo link on the Conference website with a link to own site
- Full-page colour advertisement in the Conference Final Programme
- Acknowledgement as Gold Sponsor in all Conference literature
- Use of Conference logo in promotional material
- Invitation to the Speakers' Dinner
- Insert in delegate folder
- Conference Final Programme editorial with logo

### Silver Sponsorship (4 only) €10,000

- Choice of sponsored items from the 'shopping list' up to the value of **€5,000**
- Complimentary exhibition stand - priority choice of location
- Two free registrations for company personnel or guests
- Advance mailing to delegate list
- Logo link on the Conference website with a link to own site
- Half-page colour advertisement in the Conference Final Programme
- Acknowledgement as Silver Sponsor in all Conference literature
- Use of Conference logo in promotional material
- Insert in delegate folder
- Conference Final Programme editorial with logo

### Bronze Sponsorship €7,500

- Complimentary exhibition stand - priority choice of location
- Choice of sponsored items from the 'shopping list' up to the value of **€2,000**
- Free registration for company person or guest
- Advance mailing to delegate list
- Logo link on the Conference website with a link to own site
- Acknowledgement as Bronze Sponsor in all Conference literature
- Acknowledgement with logo link on Conference website
- Half-page colour advertisement in the Conference Final Programme
- Use of Conference logo in promotional material
- Insert in delegate folder
- Conference Final Programme editorial with logo

**All prices exclude sales tax which will be applied at the prevailing rate.**

# Sponsorship Items

## EDUCATIONAL ITEMS

### Exclusive Satellite Symposium

Only available to the Platinum Sponsor

(Included in the platinum sponsorship package)

Platinum sponsor will have the opportunity to host an exclusive satellite symposium on Thursday 14th, Friday 15th or Saturday 16th May, which will be integrated into the main scientific programme. The symposium will be of 60 minutes duration and there will be no other conflicting events at this time. The Pancreas Cancer 2020 Organisers will send an advance mailing to all registered delegates with the session information and the sponsoring company may distribute invitations, programmes or proceedings during their allocated session slot. Session details will be published in the Conference Final Programme and on the Conference website, sponsors will have use of the Pancreas Cancer 2020 logo for their own advertising and a prominent poster site within the venue on the day of the session. Price includes room rental for the duration of the session and standard technical equipment. Price does not include catering, expenses for travel, accommodation and registration for speakers' and chairperson(s).

### Parallel Lunchtime Satellite Symposium

Only available to Gold Sponsors

(Included in the gold sponsorship package)

Gold sponsors will have the opportunity to host a parallel lunchtime satellite symposium on Thursday 14th, Friday 15th or Saturday 16th May. Lunchtime symposia will be of 45 minutes duration and will run in parallel with the poster session/exhibition viewing. The Pancreas Cancer 2020 Organisers will send an advance mailing to all registered delegates with session information and the sponsoring company may distribute invitations, Programmes or proceedings during their allocated session slot. Session details will be published in the Conference Final Programme and on the Conference website, sponsors will have use of the Pancreas Cancer 2020 logo for their own advertising and a prominent poster site within the venue on the day of the session. Price includes room rental for the duration of the session and standard technical equipment. Price does not include catering, expenses for travel, accommodation and registration for speakers' and chairperson(s).

### Conference Abstracts

€8,000

Will be distributed to each delegate on arrival and will contain abstracts of all the scientific oral and poster presentations in a searchable form. This will also be an important reference tool for delegates to use following the Conference. As the sole sponsor, you may supply an advertisement for the publication and your logo will appear on the item itself.

### Poster Sessions

€5,000

There will be a designated area for the display of scientific posters. The poster platform is a major feature of the Conference and will be a crucial networking and learning opportunity for the participants. As the sponsor you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience. The sponsor's logo will appear on any signage relating to the poster area and an acknowledgement will appear on the instructions to poster presenters.

### Audio Visual Equipment and Speakers' Check-in area

€5,000

An acknowledgement of the sponsoring company will appear on a holding slide in all session halls at the end of each session and during breaks. An acknowledgement of your support of the AV provision will appear on the regular programme updates which are emailed to registered delegates and on the speakers' instructions which are both on-line and distributed on-site. The sponsoring company's logo will also appear on signage outside the speakers' check-in area and on the computers within this area.

### Best Poster Prizes

€2,000

Prizes will be offered for best poster presentations, categories to be defined once abstract submission closes. The sponsor's name/logo will be included on the certificate and sponsor will also be acknowledged during the presentation.

### International Travel Grants

€20,000\*

A number of International Travel Grants will be available to early career professionals from low resource settings. The grant will cover cheapest economy airfare, accommodation at a reasonable hotel and full registration. The grant application will be made through the abstract management process and candidates 35 years or under will be encouraged to apply. The award can be renamed to reflect the sponsoring company and sponsor will be acknowledged on the Conference website.

### Webcasting of Selected Scientific Sessions

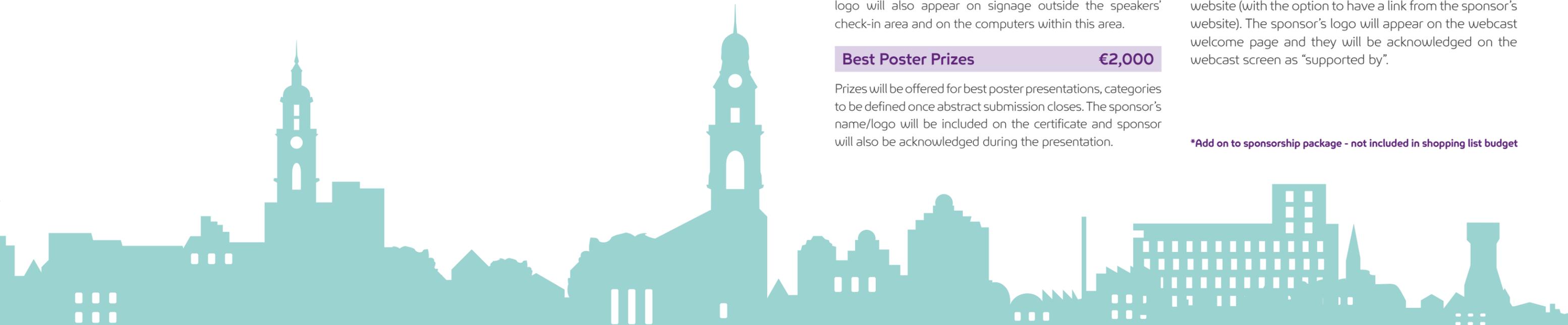
POA\*

This is an excellent way of reaching a far larger audience and achieving longevity as sessions can be viewed online afterwards. As sponsor of the webcast you will receive strong brand visibility, recognition to a larger audience, and will be associated with the latest scientific research and high-profile speakers.

The webcast will feature selected scientific sessions and will include many innovative features such as complete audio-synchronised animated slides, PowerPoint animation effects, integration of the speaker at the podium when addressing the audience, and reproduction of laser pointer movements. Downloadable video podcasts are enhanced for offline viewing on iTunes, iPod, iPhone, iPad and more.

The webcast will be presented on the Conference website (with the option to have a link from the sponsor's website). The sponsor's logo will appear on the webcast welcome page and they will be acknowledged on the webcast screen as "supported by".

\*Add on to sponsorship package - not included in shopping list budget



## PROMOTIONAL ITEMS

**Delegate Folder** €5,000 or €2,000 plus supply of goods

The sponsor's logo and branding will be printed on the delegate folder which should include the Pancreas Cancer 2020 logo. Please note that if provided by the sponsor, it will be the company's responsibility to pay the relevant tax, shipping and any other charges.

**Delegate Badge Lanyards** €2,000

(supplied by sponsor)

A sponsor will have the opportunity to provide lanyards displaying their name and logo which will be distributed to delegates with their name badge. Shipping costs must be met by sponsor.

**Pads and Pens** €2,000

(supplied by sponsor)

Distributed in the Conference Bag, this is a unique opportunity to highlight your name and logo on two items which will see continuous use throughout the Conference. Shipping costs must be met by sponsor.

**Online Registration and Delegate Joining Instructions** €2,000

All delegates will visit the registration section of the Conference website to register on-line for the meeting. The sponsor's name and logo will be prominently displayed on these pages, and logo will also appear on the confirmation email which is sent to the delegate. Joining Instructions are distributed electronically to delegates on registration, two weeks prior to the Conference and will provide them with useful information to help with their journey to, and arrival in Baltimore. The sponsoring company's logo will appear prominently at the top of the joining instructions email, together with a link to your own site.

**Conference Final Programme Advertising** €1,000/€500

The Conference Final Programme will be distributed on-site to all registered participants and will include Conference information such as the definitive Programme, details of social events and other useful information. The sponsorship packages include advertising in this document; other interested parties may purchase advertising space at a cost of €1,000 per inside page and €500 per half page. You must be an exhibitor to purchase advertising in the Conference Final Programme.

**Delegate Folder Insert (flier)** €500

Sponsorship packages include a delegate folder insert. Other companies may provide a single page insert, maximum size A4. You must be an exhibitor to have a delegate bag insert.

## ON-SITE ITEMS

**Wireless Network Provision** €8,000

Delegates wishing to access the internet via their own laptop may do so by using the Conference Wi-Fi. An initial branded splash screen will show the sponsor's logo and will ask for a password. On accessing the internet, the default home page can be the sponsor's company or product page.

**Signposting** €5,000

There will be Conference signage around the venue, and the opportunity exists for a sponsor to support this service and have their company logo on all directional signs.

## Educational Grant Support

The Executive Committee welcomes any additional funding or educational grants which will enhance the quality of Pancreas Cancer 2020. If your company would like to assist the Conference by offering this type of support, please contact [industry@pancreascancer2020.org](mailto:industry@pancreascancer2020.org)

## Exhibition Information

### Location

A commercial exhibition will be held in conjunction with the Conference and will be open from Thursday 14th until Saturday 16th May inclusive. The exhibition will form the hub of the Conference and will provide an excellent opportunity for delegates to interact with industry partners and to familiarise themselves with the latest advances in technology and therapeutics. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors, to answer questions, and provide hands-on product demonstrations in this rapidly changing field.

### Exhibition Networking Opportunities

- Welcome Reception
- Lunch each day
- Tea and coffee breaks
- Exhibition

### Stand fees are as follows:

**Booked on or before 30 November 2019** €1,500  
**Booked from 1 December 2019 onwards** €2,000

Multiple stand spaces are available, and, subject to the Organisers' approval, stands may be constructed by the exhibitor's own contractor. Please contact [industry@pancreascancer2020.org](mailto:industry@pancreascancer2020.org) to enquire about the costs and options for multiple spaces.

The stand fee is inclusive of the following exhibitor services on-site:

- 6' draped table
- 2 desk chairs
- One identification sign (company name)
- Single power socket
- Complimentary tea, coffee and lunch for company personnel
- Welcome Reception attendance

### Provisional Exhibition Hours

Thursday 14 May	13:00	17:30	Exhibition Set Up
Thursday 14 May	18:00	20:00	Exhibition Open – Welcome Reception
Friday 15 May	09:00	16:00	Exhibition open
Sunday 16 May	09:00	16:00	Exhibition open
Sunday 16 May	18:00	onwards	Exhibition Breakdown

### Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers, and ancillary services available to exhibitors will be circulated in January 2020.

### Application Form and Terms of Exhibiting

To secure your commitment, please complete an Application Form and return to the address below. Please note, stands will be allocated by the organisers in order of booking and/or by sponsorship level.

### Terms of Payment

An invoice for the full payment of exhibition fees will be issued upon receipt of booking form, invoices must be settled within 30 days. Payment will be invoiced in EURO.

### Tax

All prices quoted are subject to sales tax at the prevailing rate.

### Compliance

Please note that, where applicable, it is the sponsor/exhibitor's responsibility to comply with the local authority's regulations code of practice on the promotion of medical technology and medicines. The Organisers are happy to work with compliance offers to ensure that their chosen type of support fully complies with their company's guidelines.

## Contact Us

For further details and assistance, please contact:  
**Carrie Hooper**  
 Pancreas Cancer 2020 Industry Liaison and Sales  
 Email: [industry@pancreascancer2020.org](mailto:industry@pancreascancer2020.org)

### Floor plan

